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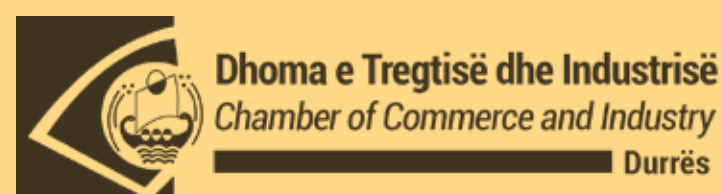
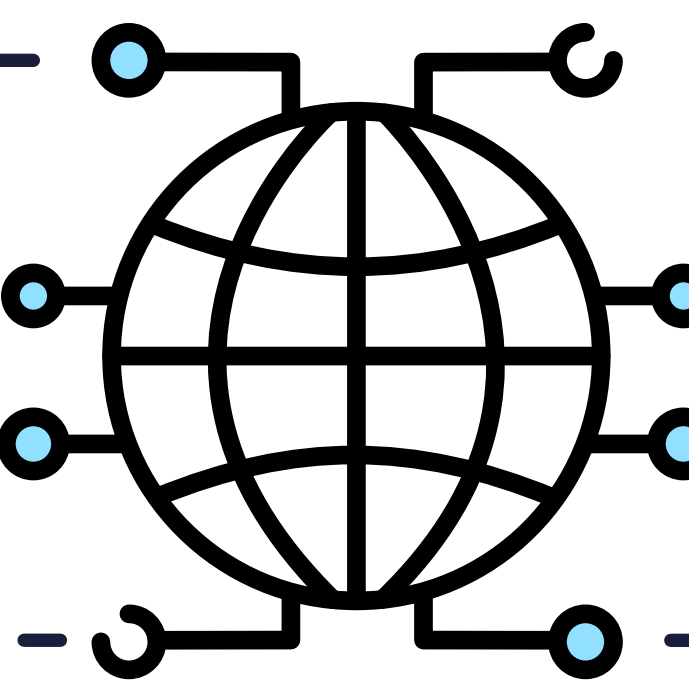
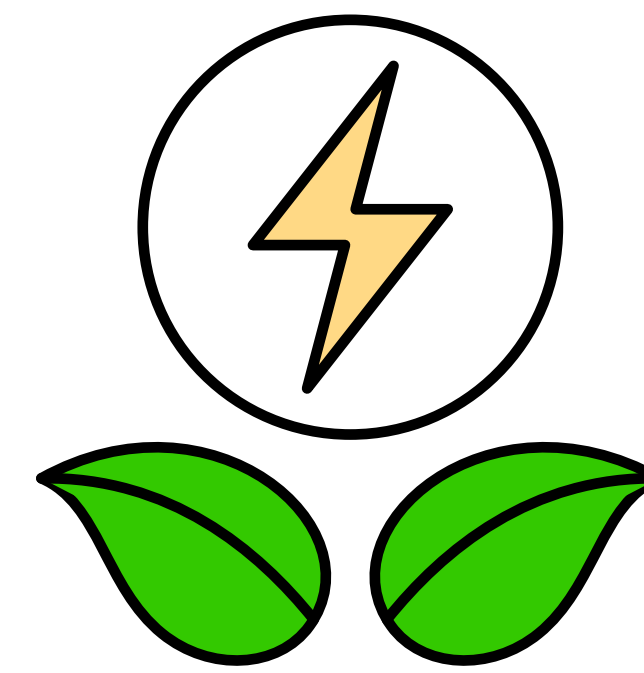
## Newsletter #1



# GreenWB

## Sustainable Living Labs for Regional Entrepreneurial Development

*Fostering innovation and entrepreneurial skills through  
sustainable living labs in the Western Balkans*



DHOMA E TREGTISË DHE INDUSTRIËS KOSOVË  
CHAMBER OF TRADE AND INDUSTRY KOSOVA



Vaasan yliopisto  
UNIVERSITY OF VAASA

FH | JOANNEUM  
University of Applied Sciences



# GREEN



# INNOVATION

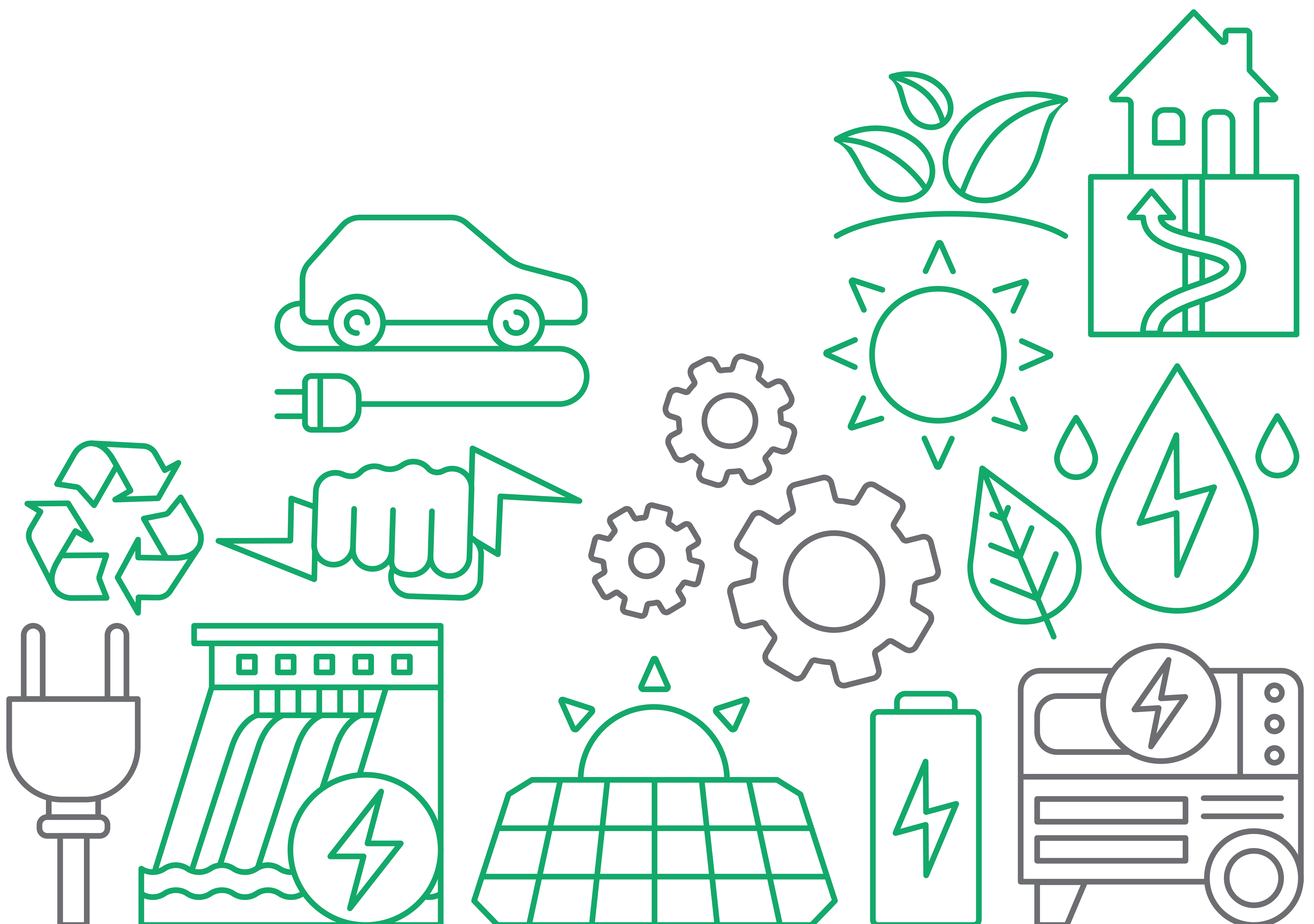
## Welcome

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### A word from the GreenWB team

As we reflect on the first phase of the GreenWB project, we are proud of the strong foundation built by our diverse partnership across the Western Balkans and the EU. From laying down strategies to setting up the Living Labs, the progress we've made together sets the tone for the impactful work still ahead.

This newsletter summarizes the key deliverables, events, and achievements from November 2023 to October 2024. Let it serve not only as an update but also as a celebration of what we're building together.



# WORK PACKAGES AND ACTIVITIES

A timeline of key deliverables and events for the first year of the project

Month	Deliverable/Event	Work Package
January 2024	Kick-off Meeting	WP1
January 2024	HEInnovate Workshops	WP2
January 2024	Dissemination Plan & KPIs	WP7
February 2024	Project Management Handbook	WP1
February 2024	Evaluation Quality Plan	WP1/WP7
March 2024	Discovery & Verification Workshop	WP2
March 2024	Website Launch	WP7
April 2024	Individual PCU Reports + Status Quo Analysis	WP2
May 2024	Strategy Development Workshop	WP3
August 2024	Living Labs Strategies + Officer Profiles	WP3
June 2024	Practical Training 1: Green & Social Business	WP1/WP4

# PHOTO HIGHLIGHTS



Kick-off meeting in Tirana, University of Tirana, Faculty of Economics (January 2024)



HEI Training/Workshop, European University of Tirana (January 2024)

# PHOTO HIGHLIGHTS



Discovery & Verification Workshop (March 2024)



Strategy Development Workshop in Skopje, UKIM (May 2024)



Practical Training in Green & Social Business in Graz, FH Joanneum



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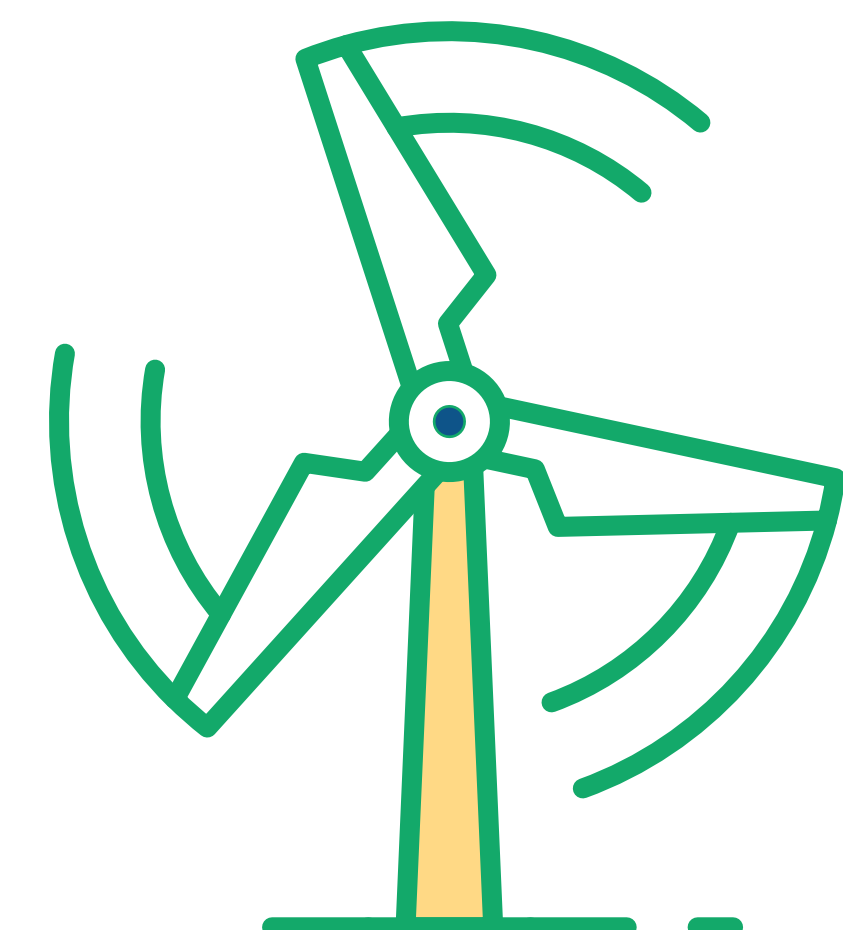
GreenWB

# Looking Ahead

As 2024 closes, the GreenWB project gears up for its next phase, bringing strategies to life and engaging students, educators, and enterprises more deeply through entrepreneurship education, pilot projects, and regional collaboration.

Coming Up:

- Dec 2024: Training on Business Plan Development (WP4)
- Early 2025: Mid-term Evaluation Reports
- 2025–2026: Launch of Pilot Projects and EntreComp-based Trainings
- Final Conference planning begins



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Green Western Balkans



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